



# Promoting Educational Organisation



## **Training on STRATEGIC PLAN for HR Management**

Dates: 3<sup>rd</sup> to 5<sup>th</sup> March 2015

Place of the venue:

**UNIVERSITAT POLITÈCNICA DE CATALUNYA (UPC)**

Vertex Building

Soterrani -2



<http://peopleorg.eu>



## Participants:

Name	Role	Institution	Country
Saule Arystanbaeva	Vicerector	<i>Turar Ryskulov Kazakh Economic University</i>	<i>Kazakhstan</i>
Marina Skiba	Strategic Management Specialist	<i>Turar Ryskulov Kazakh Economic University</i>	<i>Kazakhstan</i>
Bayan Sapargaliyeva	Head of International Relations	<i>Turar Ryskulov Kazakh Economic University</i>	<i>Kazakhstan</i>
Elmira Satbekova	Head of Finance	<i>Turar Ryskulov Kazakh Economic University</i>	<i>Kazakhstan</i>
Aydin Kaltayev	Vice-Dean	<i>Kazatc Academy of Transport and Communications</i>	<i>Kazakhstan</i>
Meirzhan Otarbekov	Head of department of staff management	<i>Kazatc Academy of Transport and Communications</i>	<i>Kazakhstan</i>
Takhir Ernazarov	Professor	<i>Pavlodar State University</i>	<i>Kazakhstan</i>
Alexey Titkov	Professor	<i>Pavlodar State University</i>	<i>Kazakhstan</i>
Asel Akhmetova	Manager of the project	<i>Karaganda State Medical University</i>	<i>Kazakhstan</i>
Dulat Doskozhin	Coordinator of the Human Resources Centre	<i>Karaganda State Medical University</i>	<i>Kazakhstan</i>
Asel Akhmetova	Manager of the project	<i>Karaganda State Medical University</i>	<i>Kazakhstan</i>
Paruyr Kalantaryan	Vice-Rector	<i>Armenian State University of Economics</i>	<i>Armenia</i>
Nerses Gevorgyan	Project Coordinator and Chairholder of UNESCO Chair in Education planning and Management, Responsible for ASUE Quality Assurance	<i>Armenian State University of Economics</i>	<i>Armenia</i>
Marine Khachatryan	Head of Quality Control Department	<i>Russian-Armenian Slavonic University</i>	<i>Armenia</i>
Larisa Avetisyan	Head of Quality Control Department	<i>Russian-Armenian Slavonic University</i>	<i>Armenia</i>
Anahit Ordyan	Director of Administration	<i>American University of Armenia</i>	<i>Armenia</i>
Arina Bekchyan	Human Resources manager	<i>American University of Armenia</i>	<i>Armenia</i>
Lela Kelbakiani	Coordinator of University Strategic Development and International Projects	<i>Kutaisi University</i>	<i>Georgia</i>
Lasha Lagidze	Member of Partner' s Assembly	<i>Kutaisi University</i>	<i>Georgia</i>
Mari Burduli	Head of Human resources department	<i>Ilia State University</i>	<i>Georgia</i>
Manana Salukvadze	chief specialist of Human resources department	<i>Ilia State University</i>	<i>Georgia</i>
Marta Pile	Institutional Studies and Planning Office Coord.	<i>Instituto Superior Técnico-IST</i>	<i>Portugal</i>
Miguel Coimbra	Director of HR Division	<i>Instituto Superior Técnico-IST</i>	<i>Portugal</i>
Xavier Llinas	Director UNESCO Chair	<i>Universitat Politècnica de Catalunya</i>	<i>Spain</i>
Alicia Berlanga	Project Manager	<i>Universitat Politècnica de Catalunya</i>	<i>Spain</i>
Marta Solà	Technical staff	<i>Universitat Politècnica de Catalunya</i>	<i>Spain</i>



UNIVERSITAT POLITÈCNICA DE CATALUNYA  
BARCELONATECH

Càtedra UNESCO de Direcció Universitària



Tempus



# TRAINING SCHEDULE

## BARCELONA - UPC

3 <sup>rd</sup> March 2015	
09:30-11:00	Strategic Management, Strategic Planning and Quality
11:00-11.30	Break
11:30-13:00	Why a strategic planning. How to involve all the university community into a strategic planning. Strategic plan management and communication.
13:00-15:00	Lunch
15:00-17:00	Mission statement and values. Diagnostic of the institution: SWOT and PESTELLI analysis.

4 <sup>th</sup> March 2015	
09:30-11:00	Strategic Axis identification Vision per axis.
11:00-11.30	Break
11:30-13:00	Goals and objectives
13:00-15:00	Lunch
15:00-17:00	Dashboard exercise

5 <sup>th</sup> March 2015	
09:30-11:00	Presentation by partners on the exercises carried out
11:00-11.30	Break
11:30-13:00	Presentation by partners on the exercises carried out
13:00-15:00	Lunch

**Map place of the venue:**

Auditori de l'Edifici Vèrtex in the Campus NORD  
PLAÇA EUSEBI GÜELL, 6  
08034 BARCELONA

